



## **Program Leader webinar #1: Grant Opportunities and how to make the most of them....**

TUES June 4 @ 7pm Pacific/8pm Mountain via Zoom

Recording of webinar is here: [GMT20240605-014145 Recording 1760x900.mp4](#)

Hosted by:

Lyn Porterfield, Regional Director – Pacific Northwest (NorCal, OR, WA, MT, ID, AK)

Email: [lporterfield@usalacrosse.com](mailto:lporterfield@usalacrosse.com)

Gabe Fowler, Regional Manager – Pacific Southwest (SoCal, NV, AZ, NM, HI)

Email: [hjacobson@usalacrosse.com](mailto:hjacobs@usalacrosse.com)

Shawn Maloney, Regional Manager – Mountain (CO, UT, WY, NE, SD, ND, IA)

Email: [smaloney@usalacrosse.com](mailto:smaloney@usalacrosse.com)

Samantha Morgan, Manager – Grants and Programs (USAL HQ)

Email: [smorgan@usalacrosse.com](mailto:smorgan@usalacrosse.com) and/or [grants@usalacrosse.com](mailto:grants@usalacrosse.com)

USAL National Grant program: [Grants and Scholarships | USA Lacrosse](#)

- Application period opened June 1 and closes July 31
- Applications submitted in a different platform – applicants will create a separate login/password (different than their USAL login).
- Equipment grant options are Sticks, Helmets, Headgear, Goggles, Shoulder Pads, and Chest Protectors. Applicants should choose one gear type.
- Education grants offered for stipends to assist coaches and officials with attendance at a Regional Academy (next one in the West will be in Denver on Dec 7-8, 2024.) These will cover registration fees.

Officials organization grant program info is here: [Grants for Officials Organizations | USA Lacrosse](#)

- This is the second round of grants for 2024.
- Applications closed June 15, 2024 and are awarded for Fall 2024 activities.

## Other grant opportunities for non-profits

Overall resource: [www.fundingforgood.org](http://www.fundingforgood.org)

Resources for grant research (how to find foundations that might offer grants for your type of organization):

<https://candid.org/find-us/>

<https://tgci.com/funding-sources/>

## Fundraising and Sponsorships – other ideas

- Corporate matching: Matching of monetary donations or volunteer hours (or both!) by employees.
  - Many large corporations offer this: Microsoft, Intel, Nike, T-Mobile were all mentioned by webinar attendees.
  - Don't forget to mention this to new parents at pre-season meetings – be sure they ask their employer about matching no matter how small as many small businesses offer a similar option.
- Dick's Sporting Goods: as discussed, they have Community Marketing Managers in most territories that can offer gift cards for programs to purchase equipment, coupon days for your families, etc.
  - [Community Outreach Programs | DICK'S Sporting Goods \(dickssportinggoods.com\)](http://dickssportinggoods.com)